

Message Text

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ACTION EB-08

INFO OCT-01 ARA-10 EUR-12 ISO-00 SOE-02 AID-05 CEA-01

CIAE-00 DODE-00 H-01 INR-10 INT-05 L-03 NSAE-00

NSC-05 OMB-01 PM-05 USIA-06 OES-07 SP-02 SS-15

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FM AMEMBASSY MOSCOW

TO SECSTATE WASHDC 9423

INFO AMEMBASSY BELGRADE

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

USINT HAVANA

AMCONSUL LENINGRAD

AMCONSUL MUNICH

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

USMISSION USBERLIN

USMISSION USNATO

AMEMBASSY WARSAW

USDOC WASHDC

USDOE WASHDC

C O N F I D E N T I A L SECTION 01 OF 02 MOSCOW 05449

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SUBJECT: SOVIET CENTRAL COMMITTEE FOCUSES ON ENERGY
CONSERVATION

REF; (A) 77 MOSCOW 18394, (B) MOSCOW 721, (C) MOSCOW 1584,
(D) WEEKLY SUMMARY CG WS 77-049

SUMMARY: PUBLICITY FOR A RECENT CENTRAL COMMITTEE
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RESOLUTION ON ENERGY CONSERVATION MEASURES HAS CONSIDERABLY
INCREASED THE PUBLIC VISIBILITY OF PARTY EFFORTS IN THIS
FIELD. THE RESOLUTION DIRECTS VARIOUS MINISTRIES, GOVERN-
MENT DEPARTMENTS AND ENTERPRISES TO TAKE CONCRETE MEASURES
FURTHER TO CONSERVE ENERGY IN INDUSTRY AND CONSTRUCTION AND
IT CALLS ON THE PARTY TO IMPROVE ITS WORK AND INCREASE ITS
ROLE IN THESE MATTERS. ITS DETAILED CONTENT INDICATES THAT

DECISION-MAKING IS FAIRLY ADVANCED AND SUGGESTS THAT FURTHER INSTRUCTIONS ARE BEING OR HAVE BEEN DISSEMINATED TO THE UNITS CONCERNED. THE CAMPAIGN CLEARLY IS BEING CRANKED UP A NOTCH. END SUMMARY.
BEGIN UNCLASSIFIED.

1. THE CENTRAL COMMITTEE HAS CONSIDERABLY RAISED THE VISIBILITY OF ITS EFFORTS TO CONSERVE FUEL AT PLANTS AND CONSTRUCTION SITES BY PUBLICIZING A RESOLUTION ON SUCH WORK BY THE KEMEROVSKAYA OBLAST' PARTY ORGANIZATION IN THE CENTRAL PRESS ON MARCH 14. IN ITS PRAISE, THE RESOLUTION PLACED SPECIAL IMPORTANCE ON THE MASS CHARACTER OF THE PARTY'S ACTIVITIES IN KEMEROVSKAYA, NOTING THAT ALL THE LABOR COLLECTIVES - OVER 500,000 WORKERS - TOOK ON CERTAIN RESPONSIBILITIES. IT DESCRIBED DEVELOPMENT OF THE INITIATIVE AND ACTIVITY OF SUCH COLLECTIVES AS "AN IMPORTANT PREREQUISITE" FOR FURTHER INCREASING EFFICIENCY, SATISFYING ENERGY NEEDS, AND BOTH FULFILLING AND OVERFULFILLING THE PLAN FOR 1978 AND THE FIVE-YEAR PLAN.

2. THE CALL IS TO ECONOMISE ON ENERGY RESOURCES BOTH IN THEIR OWN EXTRACTION AND PRODUCTION AND IN THEIR CONSUMPTION. ELECTRIC POWER STATIONS AND DISTRICT-HEATING PLANTS ARE SUPPOSED TO MODERNIZE THEIR EQUIPMENT, IMPROVE THEIR DISTRIBUTION SYSTEMS AND EXPAND THEIR USE OF THE LESS SCARCE TYPES OF COAL. ON THE CONSUMPTION SIDE, PLANTS ARE

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TOLD TO USE EFFICIENT MACHINERY AND TECHNIQUES WHICH WILL LOWER THE EXPENDITURE OF ENERGY PER UNIT OF OUTPUT. DISCIPLINE IN CONSUMPTION SHOULD ALSO BE STRENGTHENED. THE RESPONSIBILITY OF MANAGERS FOR MEETING TARGETS FOR ECONOMIZING IS TO BE INCREASED AS IS PARTY CONTROL AND THE ROLE OF THE PRIMARY PARTY ORGANS IN THIS MATTER. THE PARTY AT ALL LEVELS MUST "FURTHER IMPROVE THE FORM AND METHODS OF ITS ORGANIZATIONAL AND POLITICAL WORK FOR ECONOMIZING ON ENERGY AT ALL STAGES OF ITS PRODUCTION AND CONSUMPTION."

3. IN THE RESOLUTION'S OPERATIVE PARAGRAPHS, THE CENTRAL COMMITTEE RECOMMENDS THAT PARTY ORGANS - FROM THE REPUBLIC CC'S DOWN TO THE LOWEST PLANTS AND SITES - CRITICALLY ANALYZE THE STATE OF THEIR WORK IN EXPANDING ENERGY RESOURCES AND THEIR RATIONAL EXPENDITURE AND CARRY OUT EFFECTIVE MEASURES TO RESOLVE THIS "IMPORTANT NATIONAL ECONOMIC PROBLEM." THEY ARE TO ACHIEVE "ABSOLUTE" FULFILLMENT OF PLANNED TARGETS FOR ENERGY ECONOMIZING, RESOLUTELY END WASTE AND EXTRAVAGANCE AND STRIVE TO MAKE THIS AN EVERY DAY CONCERN NOT ONLY FOR PARTY CADRE BUT ALSO FOR SPECIALISTS AND WORKERS.

4. THE CENTRAL COMMITTEE MAKES IT INCUMBENT ON THE
LEADERSHIP OF MINISTRIES AND ENTERPRISES TO
-- TAKE THE LEAD IN THE THRIFTY AND RATIONAL UTILIZATION
OF EVERYTHING, AND IMPORTANTLY, OF ENERGY RESOURCES:

-- STRENGTHEN DISCIPLINE FOR THE THRIFTY USE OF "FUEL,
THERMAL AND ELECTRICAL POWER, AND PETROLEUM PRODUCTS":

-- DEVELOP AND CARRY OUT THE NECESSARY MEASURES FOR (A) THE
TECHNICAL IMPROVEMENT OF PRODUCTION, (B) ADOPTION OF
ADVANCED NORMS FOR EXPENDITURE OF RESOURCES, AND (C) FULLER

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UTILIZATION OF SECONDARY FUEL AND POWER RESOURCES:

-- PERSISTENTLY INCREASE THE ROLE OF RESEARCH AND DESIGN
INSTITUTES IN THIS WORK AND IN CREATING AND PUTTING
INTO PRODUCTION EFFICIENT LARGE CAPACITY PROCESSES AND

EQUIPMENT.

5. THE MINISTRY OF INSTRUMENT MAKING, AUTOMATION EQUIPMENT AND CONTROL SYSTEMS IS DIRECTED TO TAKE ADDITIONAL MEASURES RAPIDLY TO DEVELOP AND PRODUCE INSTRUMENTS AND SYSTEMS FOR MEASURING AND CONTROLLING EXPENDITURES OF FUEL AND THERMAL
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AND ELECTRICAL POWER. THE MINISTRY IS LIKEWISE DIRECTED TO PRODUCE THIS EQUIPMENT IN THE NUMBERS NECESSARY TO SATISFY THE NEEDS OF THE ECONOMY.

6. MINISTRIES AND GOVERNMENT AGENCIES ARE ORDERED "PERSISTENTLY" (A) TO EXPAND THE USE OF TECHNICALLY VALID (PRESUMABLY MORE STRINGENT) NORMS FOR ENERGY EXPENDITURES, (B) TO WORK OUT MEASURES TO STRENGTHEN STATE CONTROL OVER THE USE OF FUEL AND POWER IN THE ECONOMY, AND TO IMPROVE THE SYSTEM OF CALCULATING FUEL CONSUMPTION, AND OF MATERIAL INCENTIVES FOR ECONOMIZING.

7. THE CENTRAL COMMITTEE IS ALSO CRANKING UP THE PROPAGANDA APPARATUS. IT RECOMMENDED THAT TV, RADIO AND THE PRESS HIGHLIGHT THIS WORK, GIVE CONCRETE EXAMPLES TO POINT THE WAY FOR OTHERS, AND PUSH TO GET EFFECTIVE MEASURES ADOPTED BY WRITING CRITICAL ARTICLES.

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8. COMMENT: THE CAMPAIGN IS CLEARLY BEING CRANKED UP A NOTCH. IN DECEMBER 1977 GOSPLAN CHAIRMAN BAYBAKOV DISPLAYED A BIT OF CONCERN ABOUT ENERGY IN HIS SPEECH ON THE 1978 ECONOMIC PLAN AND HE LABELLED "DISCIPLINED USE" AND FULFILLMENT OF THE TARGETS FOR ECONOMIZING "ESSENTIAL" (REF A). THE CENTRAL COMMITTEE'S JANUARY 14 LETTER APPEAL REFERRED TO ENERGY WASTE BUT MERELY CALLED FOR DISCIPLINE AND SOCIALIST EMULATION WITHOUT BEING MORE SPECIFIC (REF B). AS OF LATE JANUARY, ENERGY-CONSUMING MINISTRIES HAD BEEN TASKED TO REVIEW THEIR ENERGY CONSERVATION POLICIES BUT THIS WAS "SO NEW" THAT THERE WAS NOT YET AN
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OVER-ALL NATIONAL PROGRAM (REF C). THE CENTRAL COMMITTEE RESOLUTION ON THE PARTY'S ACTIVITIES IN KEMEROVSKAYA TAKES THE PROCESS A LARGE STEP FURTHER.

9. PUBLICITY FOR THE RESOLUTION RAISES THE PUBLIC VISIBILITY OF THE CENTRAL COMMITTEE'S EFFORTS TOWARD FUEL AND ENERGY CONSERVATION. THE RELATIVELY DETAILED CONTENT OF THE DIRECTIVES TO MINISTRIES AND AGENCIES INDICATES THAT A NUMBER OF CONCRETE DECISIONS HAVE BEEN MADE AND SUGGESTS THAT DETAILED TARGETS AND INSTRUCTIONS HAVE BEEN OR ARE BEING DISSEMINATED. THAT ENERGY CONSERVATION IS AN "IMPORTANT NATIONAL ECONOMIC" PROBLEM IS UNDERLINED BY THE RESOLUTION'S CALL FOR EXPANDED AND IMPROVED PARTY WORK IN THIS FIELD, BY ITS EMPHASIS ON INCREASING THE RESPONSIBILITY PLACED ON MANAGERS FOR FULFILLING TARGETS FOR ENERGY SAVING, BY ITS CALL FOR AN IMPROVED SYSTEM OF INCENTIVES (PRESUMABLY BOTH REWARDS AND PUNISHMENTS) FOR ECONOMIZING, AND BY ITS CALL FOR THE DEVELOPMENT AND USE OF BETTER EQUIPMENT AND TECHNOLOGY IN ALL PHASES OF ENERGY PRODUCTION AND CONSUMPTION.

10. PUBLICATION OF THIS ARTICLE PROVIDES USEFUL PUBLIC DOCUMENTATION OF PREVIOUSLY REPORTED DECISIONS AND EFFORTS TO CONSERVE ENERGY (REFS C AND D). TOON

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